

Section: Standards of Conduct	Policy Number: 2.5
Subject: Online Media Policy	Effective Date: 16/07/2013
Schedule A Social Media Resources - Terms of Use	Revision Date:
8 Pages	

Schedule A - Social Media Policy - Terms of Use & Privacy Statement

Terms of Use for Township of Selwyn Social Media resources including, but not limited to, Facebook, Twitter, YouTube, Blogs, RSS, LinkedIn and Flickr.

Although everyone is entitled to their own opinion, when posting an item to a Township of Selwyn Social Media sites, please respect the views of other members and users of the resource.

The Township of Selwyn will not tolerate racist, homophobic, sexist or abusive comments and will remove any post or content from any Township maintained Social Media resource which, in the Township of Selwyn’s opinion, is likely to cause distress or upset to other users of the resource. Please note that Township Social Media platforms are accessed by minors, and accordingly posts, and contributions, should be suitable for individuals of all ages.

The Township of Selwyn reserves the right to permanently remove unsuitable content from any Township maintained Social Media resources, and shall have no liability for any loss or damage caused by, or in connection with, such removal. Repeat offenders will be blocked from contributing to the Township Social Media platforms. The Township of Selwyn may report all users posting inappropriate or offensive material and shall not be obliged to reinstate any individual it blocks.

Township of Selwyn Social Media sites are intended to provide a place for community members to discuss Township matters and events. Comments or any other type of material posted by members of the public on any of the Township Social Media sites do not necessarily reflect the opinions or ideals of the Township of Selwyn or its employees, members of Council or affiliates.

All materials posted by users must comply with the Terms of Use as outlined by the Social Media platform on which it is posted. The Township of Selwyn will not tolerate the posting of materials on Township maintained Social Media resources that fall into any of the following categories, and the Township of Selwyn reserves the right to have removed any materials that:

- Defame, abuse, harass, stalk, threaten or otherwise violate the legal rights (such as rights of privacy and publicity) of others;
- Publish, post, distribute or disseminate any defamatory, infringing, obscene, indecent, misleading or unlawful material or information;
- Upload or attach files that contain software or other material protected by intellectual property laws (or by rights of privacy or publicity) unless you own or control the rights thereto or have received all necessary consents;
- Upload or attach files that contain viruses, corrupted files, or any other similar software or programs that may damage the operation of another's computer;
- Delete any author attributions, legal notices or proprietary designations or labels in any file that is uploaded;
- Falsify the origin or source of software or other material contained in a file that is uploaded;
- Advertise or offer to sell any goods or services, or conduct or forward surveys, contests, or chain letters; or
- Download any file posted by another user of a forum that you know, or reasonably should know, cannot be legally distributed in such manner.

General Disclaimer:

Information on any Township of Selwyn Social Media sites is provided solely for information of the user as a guide to services and notices which may affect residents and visitors to the area.

Every effort has been made to ensure that the content contained within the Township of Selwyn Social Media sites is timely and accurate; however, due to circumstances beyond our control, information may change without notice, and reliance upon any materials in this site shall be at your sole risk. All such information should be verified independently before being used or relied on.

The Township assumes no responsibility for any damages arising out of the use of Social Media sites and offers no guarantee regarding the accuracy of the information on these pages or the related graphics published on this server. All such documents and related graphics are provided "as is" without warranty of any kind. The Township of Selwyn hereby disclaims all representations and warranties.

By using the Social Media sites you are agreeing to be bound by the current version of these Terms of Use. The Township reserves the right to change or modify these Terms of Use and/or this site at any time without notice.

Privacy Statement:

The Township of Selwyn acknowledges and appreciates that the communication of personal information is extremely sensitive and it recognizes the need to protect the personal privacy of individuals who interact with the Township through various means of communication.

The Township is subject to the provisions of the Municipal Freedom of Information and Protection of Privacy Act, 1990. For more information, visit the Ontario Information and Privacy Commission website at <http://www.ipc.on.ca/>.