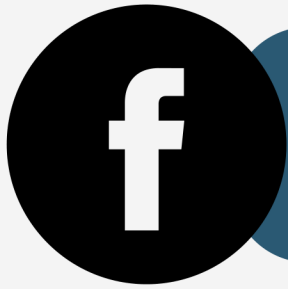




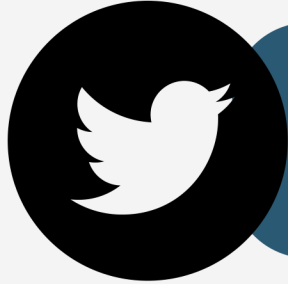
**2022**

# Annual Report

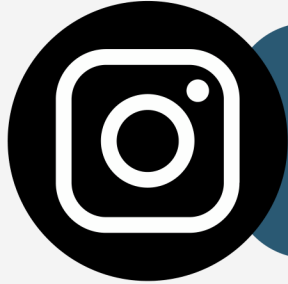
# Communications



- 762 new page likes
- 31,561 page visits
- 285,907 reach (number of users who saw our post/page)



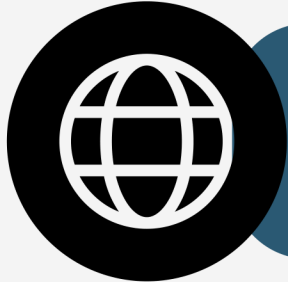
- 112 new followers
- 470,000 tweet impressions  
(number of times users saw our tweet on Twitter)



- 112 new followers
- 1,779 page visit
- 26,174 reach (number of users who saw our post/page)



- 26 new subscribers
- 4,205 video views
- 467.3 hours of watch time



- 12,212 searches on website
- Top 5 searches: tax certificate, zoning map, zoning, complaint form, landfill



- 2,149 subscribers
- 40,424 opens (63% open rate)  
25% greater open rate than the sector average



# Facilities & Recreation

**\$100,000**

in funding to renovate the front entrance of the Municipal Office to create a healthier and safer environment for staff and ratepayers.

Funding provided through the Federal Government's Investing in Canada Infrastructure Program (ICIP) COVID-19 Resilience Stream



**\$407,800**

in funding to reconstruct and resurface all tennis, and pickleball courts in Ennismore and Lakefield, as well as construct a basketball court in Lakefield.

Funding provided through the Ontario Trillium Foundation's Community Building Fund - Capital Stream



**\$750,000**

in funding to renovate the former Lakefield Post Office to meet accessibility requirements and create business incubator spaces.

Funding provided through the Federal Government's Canada Community Revitalization Fund (CCRF)

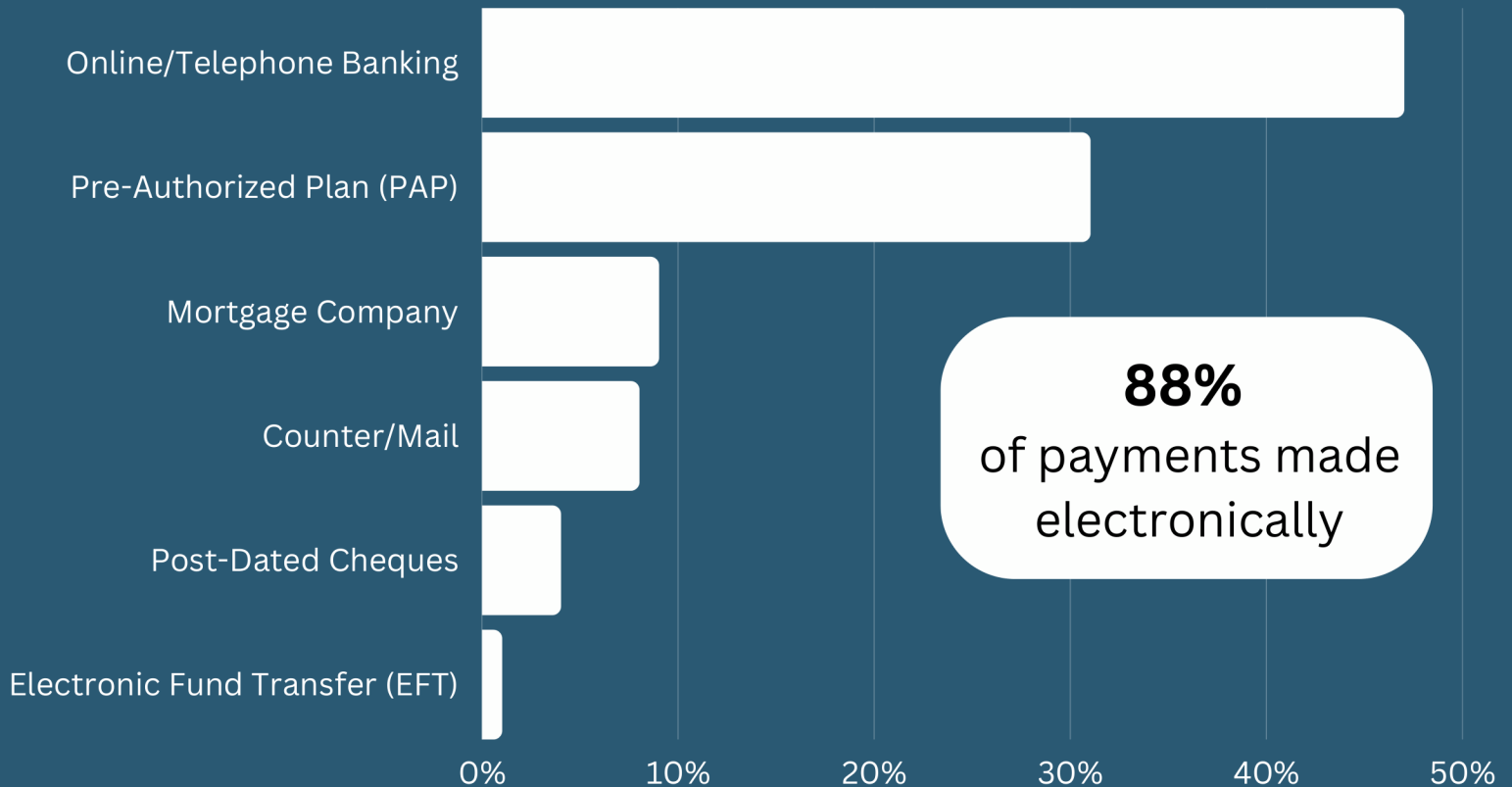


## Arena Operations

- **Greater than 50%** increase in Senior Skate participants at both arenas.
- Continued growth in Public Skate participants at both arenas



# Property Tax Payments



# Building & Planning

**\$41 Million**  
Construction Value

**353**  
Permits Issued

**800**  
Passed Inspections  
Completed

**478**  
Applications Submitted  
through CloudPermit





# Public Works

## Waste Audit

In 2022, the Township partnered with Fleming College to complete a waste audit at the Smith Landfill. The results of this audit will help inform improvements to waste diversion programs.

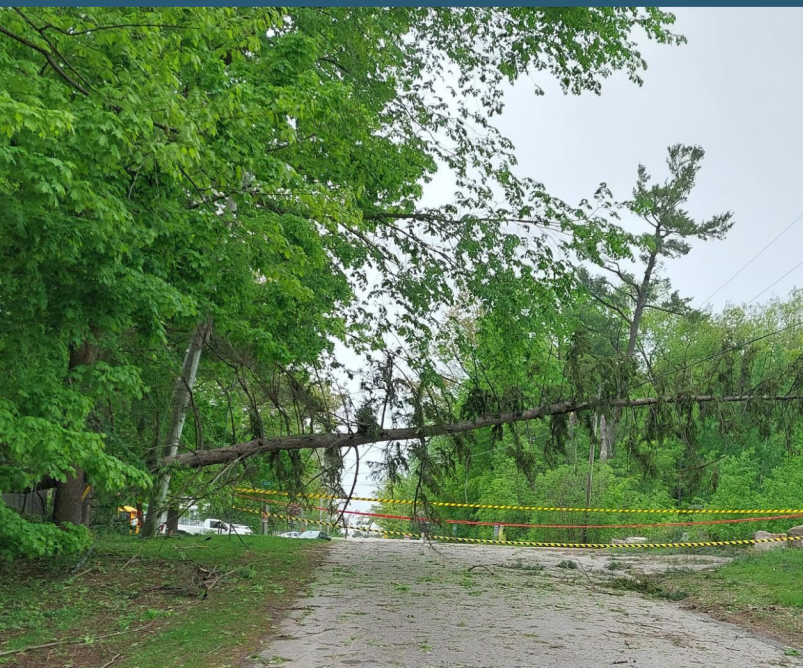


## Waste Diversion

- 42,673 vehicles accessed the Smith Landfill

### Collection Statistics

- 885 tonnes of Construction & Demolition debris
- 835 tonnes of Brush from the May derecho storm
- 47 tonnes of Scrap Metal
- 2,169 Used Tires





# Sustainability



## Rain Ready Action Program

In partnership with Peterborough GreenUP, the Rain Ready Action Program offered subsidies for rain barrels and water wise garden kits to help residents reduce the risk of flooding and drought on their properties.

**48 rain barrels & 5 garden kits  
were purchased in 2022**

---

## The Link Rural Transportation System

The Link is a public transportation pilot project in Selwyn Township and Curve Lake First Nation, which connects to the City of Peterborough's Transit system at Trent University. The Link has two routes that run daily Monday to Friday.



**Total ridership almost doubled from 2021 to 2022**



**8,476 trips** were made on The Link in 2022:

- **2,722:** Route #31  
Curve Lake-Lakefield
- **1,534:** Route #32  
Ennismore-Bridgenorth



# Economic Development

Since the inception of the Community Improvement Plan in 2013, **127 projects** have been completed. Selwyn Township has provided approx. **\$499,015.10 in grant funds** with an approx. **project value of \$1,715,563.33** (as of December 2022).

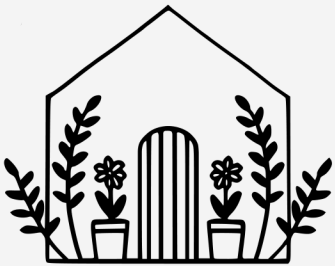
**For every Township \$1, businesses are investing approx. \$3.44!**

## 2022 Grant Projects



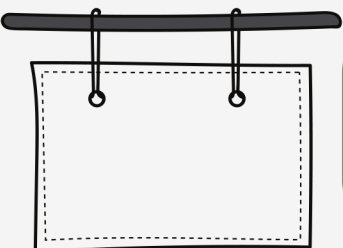
### Façade Improvement Grant

Four (4) grant projects were completed with a total value of \$21,554.21



### Landscaping Improvement Grant

One (1) grant project was completed with a total value of \$5,000.00



### Ground Signage Improvement Grant

Two (2) grant projects were completed with a total value of \$3,142.38



### COVID-19 Pilot Grant

One (1) grant project was completed with a total value of \$882.86

# Library

**8,479** Library Card Holders

**706** New Patrons

**131,254** Items borrowed

**45,066** Electronic circulations



Top circulating adult book: The Maid by Nita Prose

Top circulating DVD: Vera (TV series)



**676** Programs Offered

**8,364** Program Attendees

**11,257** Volunteer Hours

## Makerspace Opened September 2022!

A collaborative space where people can come together to learn new skills, share ideas, and explore new and older forms of technology.

### Equipment Available:

Podcasting suite, 3D printer, laser cutter, vinyl cutter, serger, sewing machine, embroidery machine, digitization software (VHS-DVD)





# Fire Department

## Fire Prevention

During Fire Prevention Week (Oct. 9-15, 2022), the Selwyn Fire Department presented at local schools on fire safety, with a focus on the importance of planning home escape plans.

54 Smoke &  
CO Alarms  
purchased

**845 students** attended the presentations  
and received gift bags containing fire safety messages

The Fire Department also had booths set up at both the Ennismore Shamrock Festival and the Lakefield Sidewalk Sale to discuss fire safety, as well as safety related to boating, water, seniors, and babysitting.



222  
Burn Permits  
issued

## 2022 Fire Call Statistics

1,378 response calls

- 862 medical calls
- 93 fire calls
- 70 motor vehicle accidents
- 75 false alarms
- 38 CO alarms
- 240 miscellaneous calls







### **Physical Address**

1310 Centre Line, Selwyn ON

### **Mailing Address**

P.O. Box 270, Bridgenorth ON

☎ 705-292-9507

✉ [info@selwyntownship.ca](mailto:info@selwyntownship.ca)

🌐 [www.selwyntownship.ca](http://www.selwyntownship.ca)

