

Department 41 – Recreation Supported Festivals

Overview

This Department is used to track revenues and expenses for various Township Festivals and Events that are coordinated by volunteer committees including; Polarfest, Jazz Festival, Shamrock Festival and Tractor-Pull. These events are supported through the Parks and Recreation Department. The 2025 events:

- Shamrock Festival and Truck and Tractor-Pull – **July 18 – 20, 2025**
- Jazz and Art Festival – **July 12, 2025**
- PolarFest – **January 31 - February 2, 2025**



Revenue

The revenue for this department is generated through event user fees, donations, sponsorships and related event proceeds. There is a transfer from taxation to off-set the costs of staff assistance with site preparation and take-down and “day-of” support.

The transfers from reserve represent any surpluses brought forward from prior year’s events and are available as seed money for the current year’s event.

Expenditures

The various organizing committees establish budgets to manage their respective events. Each year the committees attempt to budget for a small surplus, which will be carried forward to the following year within the respective reserve.



Activity Update – Beyond the Budget Dollars and Cents

All of the 2024 events were extremely well attended and very successful. Both the Lakefield Jazz and Arts Festival and the Shamrock Festival and Truck and Tractor-Pull had the best attendance in more than a decade providing a huge tourism and financial boost to the Township. The Township will continue to support the Committees with event promotion. Each Festival has its own website which can be accessed through the main Township site. The Parks & Recreation and Clerk’s Departments maintain these websites and the social media platforms to ensure information is current and up to date. The Parks and Recreation Department will also continue to work with each of the Festival Committees for planning, promotion, site preparation and “day-of” support. Recruitment for new committee members is ongoing to ensure the committees’ continued existence and to get new ideas.



**The Corporation of the Township of Selwyn
Budget Worksheets 2025**

Department 41 - Festivals

Description	2023 Year to Date Actuals	2023 Approved Budget	2024 Year to Date Actuals	2024 Approved Budget	2025 Proposed Budget
Revenues					
Operating Sales - Revenues & Fees	104,333	58,020	82,596	86,975	82,525
Taxation - Transferred from Dept # 40	2,724	0	2,854	0	0
Transfers In	67,146	67,146	78,164	78,164	79,300
Total Revenues	174,203	125,166	163,615	165,139	161,825
Expenses					
Salaries & Wages	2,724	0	2,854	0	0
Festival Expenses	92,960	54,285	81,460	78,814	73,151
Transfers Out	78,519	70,881	79,300	86,325	88,674
Total Expenses	174,203	125,166	163,615	165,139	161,825
Balance	0	0	0	0	0